

## City of Alexandria, Virginia

## MEMORANDUM

DATE: FEBRUARY 4, 2004

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: PHILIP SUNDERLAND, CITY MANAGER *PS*

SUBJECT: GRANT APPLICATION AND RESOLUTION IN SUPPORT OF THE CITY'S PARTICIPATION IN THE PRESERVE AMERICA COMMUNITY PROGRAM

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**ISSUE:** Consideration of a grant application and resolution in support of the City's participation in the Preserve America Community program.

**RECOMMENDATION:** That the City Council adopt the attached Resolution (Attachment) to accompany the City of Alexandria's application to become a *Preserve America* Community and approve the submission of the application.

**DISCUSSION:** The Advisory Council on Historic Preservation, an independent federal agency, has announced a special initiative to recognize communities throughout the nation which have supported historic or cultural preservation projects which promote heritage tourism. These communities must also meet a number of criteria from the following categories:

I. Discovering Heritage through Historic Places

An on going publicly available inventory of historic properties  
A community-supported museum  
Active citizen volunteer involvement  
Opportunities for children to learn about local heritage in the schools

II. Protecting Historic Resources

A local government body, charged with leading historic preservation activities  
An adopted community-wide historic preservation plan that is being implemented  
A historic preservation review ordinance and volunteer or professional staff to implement it

III. Promoting Historic Assets

A local heritage tourism program  
A regularly scheduled heritage observation or event  
A historic preservation awards or recognition program

The City of Alexandria should qualify for this important designation. One of the requirements for this designation is adoption of a Resolution by the governing body, which indicates a commitment to the preservation of its heritage assets. In the past the Council has adopted Guidelines for the Boards of Architectural Review, an Archaeological Ordinance, as well as statements of support for its three accredited museums: The Lyceum, Gadsby's Tavern Museum, and Fort Ward Museum & Historic Site. The attached Resolution provides the necessary commitment for the preservation of our heritage assets. Staff is preparing the application for designation as a *Preserve America* Community and many organizations and individuals are preparing letters of support for our application

**FISCAL IMPACT:** The FY 2005 Federal budget recommends funding for *Preserve America* Communities in the amount \$10,000,000. It is anticipated that qualified communities will be eligible for this funding.

**ATTACHMENTS:**

Attachment 1. Resolution

Attachment 2. Grant Application

**STAFF:**

Jean Taylor Federico, Director, Office of Historic Alexandria

Peter Smith, Principal Staff, Boards of Architectural Review, Planning and Zoning

Mark Jinks, Assistant City Manager

Sandy Murphy, Budget/Management Analyst, OMB

## RESOLUTION NO. \_\_\_\_\_

**WHEREAS**, on March 3, 2003, First Lady Laura Bush launched *Preserve America*, an initiative to encourage and support community efforts for the preservation and enjoyment of our priceless cultural and natural heritage; and

**WHEREAS**, the City of Alexandria prides itself on its rich heritage and its commitment to historic preservation; and

**WHEREAS**, the City of Alexandria will submit an application for consideration as a *Preserve America* Community, which recognizes communities that protect and celebrate their heritage; use their historic assets for economic development and community revitalization; and encourage people to experience and appreciate local historic resources through education and heritage tourism programs;

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the City of Alexandria, Virginia, that the City will continue its commitment to the preservation of its heritage assets.

ADOPTED: \_\_\_\_\_

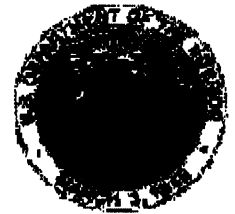
\_\_\_\_\_  
WILLIAM D. EUILLE

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
Jacqueline M. Henderson, CMC

\_\_\_\_\_  
City Clerk



## Preserve America Communities 2003/2004 Application

### 1. GENERAL INSTRUCTIONS

Communities must consult with their State Historic Preservation Officer (SHPO) during development of this application and send a copy of the completed application to the SHPO when it is submitted. (Not required for tribal submissions.) SHPO names and addresses can be found at [www.ncshpo.org](http://www.ncshpo.org) or by telephoning (202) 624-5465.

Applications must be submitted in hard copy. Please provide two original copies. Application materials will not be returned.

#### SEND APPLICATIONS TO

Preserve America Communities  
Advisory Council on Historic Preservation  
1100 Pennsylvania Avenue, NW, Suite 809  
Washington, DC 20004

#### SOURCES OF ADDITIONAL INFORMATION

Office of Preservation Initiatives  
Advisory Council on Historic Preservation  
(202) 606-8505  
Web site: [www.preserveamerica.gov](http://www.preserveamerica.gov)

### 2. COMMUNITY INFORMATION

All communities, incorporated or unincorporated, and federally recognized Indian tribes are eligible to seek designation as a Preserve America Community.

City \_\_\_\_\_ County \_\_\_\_\_ Congressional District \_\_\_\_\_

State \_\_\_\_\_ Indian tribe \_\_\_\_\_ Zip \_\_\_\_\_

### 3. APPLICANT INFORMATION

Application for designation can be submitted by any of the following:

- Mayor or equivalent governing official of an incorporated community;
- County executive or other governing official of the appropriate governing jurisdiction of an unincorporated community;
- Tribal governing official.

Applicant's Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

#### 4. DESIGNATION CRITERIA AND NEEDED DOCUMENTATION

A community will qualify for designation as a *Preserve America Community* if:

- The community has supported (within the last three years) a historic or cultural preservation project that promotes heritage tourism or otherwise fosters economic vitality. The project must have involved a public-private partnership between government entities and at least one civic association, non-profit organization, or business enterprise. *(Please provide a written description of no more than 500 words. Additional supporting material—brochures, photos, reports, publications, etc.—may be appended if desired.)*
- The governing body of the community has adopted a resolution indicating its commitment to the preservation of its heritage assets. *(Please include a copy of the resolution.)*
- The community meets at least five of the criteria outlined below (with at least one from each specified category). *(Please check the criteria below under which you are seeking Preserve America Community designation. For each criterion, please provide a written description of no more than 250 words. Additional supporting material—brochures, photos, reports, publications, etc.—may be appended if desired.)*

##### Category 1: Discovering Heritage Through Historic Places

- ☐ An ongoing, publicly available inventory of historic properties;
- ☐ A community-supported museum, interpretive facility, archive, or local history records collection (private or public);
- ☐ Active citizen volunteer involvement, such as a docent or guide program for interpretation of local history and culture, or volunteer participation in improving the condition of heritage assets within the community;
- ☐ Opportunities for children to learn about local heritage in the schools, through either established curriculum or special outreach activities.

##### Category 2: Protecting Historic Resources

- ☐ A local governmental body, such as a board or a commission, charged with leading historic preservation activities within the community;
- ☐ An adopted community-wide historic preservation plan that is being implemented;
- ☐ A historic preservation review ordinance and volunteer or professional staff to implement it.

##### Category 3: Promoting Historic Assets

- ☐ A local heritage tourism program or active participation in a regional program, with such promotional material as a walking/driving trail or tour itinerary, map of historic resources, etc.;
- ☐ A regularly scheduled heritage observance or event;
- ☐ A historic preservation awards or recognition program.

Written endorsements by preservation organizations, civic organizations, members of congress, and other elected officials are encouraged. *(Please provide copies of any letters of endorsement.)*

Documenting participation in other nationwide preservation programs is encouraged. *(Please let us know if your community is a Certified Local Government, a Main Street Community, a recipient of funds under the Save America's Treasures Program, a recipient of Transportation Enhancements funding for historic preservation, etc.)*

#### 5. SIGNATURE OF APPLICANT

The applicant must sign and date this form. Signatures must be original and in ink.

Signature \_\_\_\_\_ Date \_\_\_\_\_

- ☐ Please check this box to signify that you have consulted with your State Historic Preservation Officer during development of this application. (Not required for tribal applications.)

RESOLUTION NO. 2094

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**WHEREAS**, the City of Alexandria prides itself on its rich heritage and its commitment to historic preservation; and

**WHEREAS**, the City of Alexandria will submit an application for consideration as a *Preserve America* Community, which recognizes communities that protect and celebrate their heritage; use their historic assets for economic development and community revitalization; and encourage people to experience and appreciate local historic resources through education and heritage tourism programs;

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the City of Alexandria, Virginia, that the City will continue its commitment to the preservation of its heritage assets.

ADOPTED: February 10, 2004



WILLIAM D. EUILLE

MAYOR

ATTEST:



Jacqueline M. Henderson, CMC City Clerk